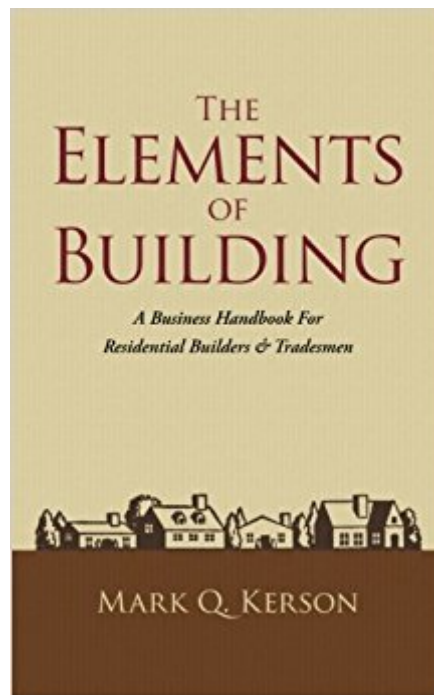




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The Elements Of Building: A Business Handbook For Residential Builders & Tradesmen



Synopsis

The Elements of Building is about the business of residential construction. It is a must have resource for new and seasoned builders. With 40 years of experience in the trade the author details the skills and wisdom needed to establish and run a successful construction company. This invaluable handbook offers insightful guidance on hiring and working with employees and subcontractors; choosing and working with clients; estimating and bidding; managing money and marketing; and much more. A tradesman with forty-plus years of experience said of The Elements of Building: "This book should be required reading for every builder and tradesmen in America." Another said: "Practical, direct, no-nonsense. Wish I'd had this when I was starting out. . . It is a very good book. . ."

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## Book Information

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## Customer Reviews

GREAT FOR SMALL BUSINESSES

Awesome book. Learned a lot about how to run a construction business. It can also apply to starting another type of business.

Good rules of thumb for the contractor or some one looking to get into the gc world in light construction or residential

great book

decent read

Very instructive!Validates all I,ve learned over the past 40 years.Wish I had it in the early 80 's

Great! Exactly as described. Fast Delivery!

Very informative book about building.

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